

OREGON AREA CHAMBER OF COMMERCE
Board Meeting Minutes
Thursday, August 7, 2008, 8:00AM – 10:30PM
Oregon Family Restaurant, 768 North Main Street, Oregon, WI

Board Members Present: Steve Peotter, Renee Ackerman, Lisa Kersten, Aaron Ingham, Jason Johns, Dave Mastos and Barb Mulcahy

Board Members Absent: Brett Davis, Dan Bertelson and Chris Venden

Staff Present: Marechiel Santos-Lang

Member Present: Susan Cary, Cary Sign & Design

1. Meeting called to order by Jason Johns at 8:05 am.
2. Approval of the 7/10/08 BOD Meeting Minutes: Jason Johns moved for unanimous approval of the minute. Aaron Ingham seconded. Motion carried.
3. Vendor Policy Discussion –Susan Cary: Susan Cary was invited to the Board meeting to discuss her concerns with the Chamber's handling of the solicitation of contracts for work to be performed or services to be provided. Sues comments are as follows: *There should be a system in place to hire members for work that needs to be done and feels the Chamber should not go outside the community for bids. Members should be trusted to give the Chamber a fair price. Member should be paid for their expertise and information, possibly pay a Chamber member to consult on a project. Chamber members provide donated time/services that often go unnoticed.* The Board appreciated her comments, as this brought the issue to light and will, in turn, develop an appropriate policy. Jason Johns will draft a policy and email it out to the Board for approval.
4. Confirmation of Vendors Policy-Summer Fest 2009: Board reviewed proposed vending policy (see attached). The order of the paragraphs will be changed to the following: ¶4, 3, 2, 1. Motion to approve by Dave Mastos. Seconded by Barb Mulcahy. Motion carried.
5. Executive Director Report: Marechiel presented the ED report (see attached). Beginning July 1, reduced summer hours were implemented. The staff is currently planning of the OACC Golf Outing, OACC Business Expo and Summer Fest 2008 wrap up.
6. Golf Outing Update: Steve Peotter and Jason Johns gave an update on the golf outing. Arrangements have been made at Legend at Bergamont for September 23, 2008. All Board members were asked to invite golfers. Invitations will be mailed out next week. People may register on the Chamber's website.
7. Chamber Marketplace Update: Chris Venden was not in attendance to give an update. Marechiel reported that they are exploring different venue options.
8. Downtown Road Construction: Marechiel attends weekly Wednesday morning construction update meetings at Village Hall. Construction seems to be going as planned. Various signage has been installed.

9. Community Arts Festival: Marechiel reported that this event is scheduled for October 10, 11 & 12, 2008
10. Candidates Forum: Marechiel reported that this event is scheduled for September 4, 2008 at SBCP Community Room. This is a member exclusive event by invitation. DLM Financial Solution volunteered to sponsor the appetizers for the event. All Board members are encouraged to attend.
11. Community Resource Guide 2009/2010: Marechiel reported that solicitation for this publication will begin this Fall.
12. InBusiness Magazine – 2009 Community Feature: Marichiel was approached by InBusiness magazine if Oregon would be interested in being highlighted in InBusiness magazine in October 2009. A write-up from the magazine would come to Oregon to gather information for and write the article. The publication would be paid from by local businesses being solicited for advertisements. The magazine would perform this solicitation. The Chamber would receive 1,100 complimentary copies. The Board tabled this discussion until we have further information.
13. Setting schedule for 2009/2010 Board Planning Session & Budget Planning: Marechiel will work on finding dates for late September/early October for the Board's planning session.
14. Thrive Collaboration Document: (see attached document). The OACC has been asked to participate in Thrive, a regional collaboration counsel. The Board reviewed the document and requested Marechiel to sign the participation form. Motion to approve by Lisa Kersten, seconded by Dave Mastos. Motion carried.
15. Other Committee Updates:
 - a. Marechiel reported that she was approached by Paul Lynch of PLH & Associates regarding the rental of space in his new building on Janesville Street. The Board discussed this opportunity and the consensus that it is in the Chamber's best interest to stay in its current location until it becomes more financially independent. Jason Johns will discuss the Boards decision with Paul.
 - b. Ambassador Committee – Barb Mulcahy reported the committee has met once and is working on scheduling the next meeting. The committee's goals have been established.
 - c. Marketing Committee – Lisa Kersten reported that the Holiday Planning Committee will be meeting in the next few weeks.
16. Motion to adjourn: Motion to adjourn by Steve Peotter, seconded by Lisa Kersten. Motion carried.