



To: All 2009 Oregon WI Summer Fest Parade Participants
 From: Marechiel Santos-Lang, Executive Director, Oregon Area Chamber of Commerce
 Date: June 18, 2009
 Re: IMPORTANT PARADE LINE-UP/PARTICIPATION INSTRUCTIONS.
 PLEASE READ THOROUGHLY

This is to confirm your participation to the 2009 Oregon WI Summer Fest Parade. We have 86 total parade participants count this year. Thank you for your participation. Please find with this instruction sheet the parade line-up by section, parade sequence alpha & numeric, parade route map, and the Summer Fest Program Guide. It is helpful if you keep these information sheets handy on the parade day. If you have any questions or concerns on the day of the event: Sunday, June 28, you may contact us through these numbers:

- Lisa Kersten; Main Merge Captain; Cell Phone No. (608) 513.9123
- Barb Mulcahy; Control Captain; Cell Phone No. (608) 513.6965

Here are few things to remember for the parade:

1. **Section Assignments.** Please note the following section assignment, set-up locations and arrival routes.

Sections	Staging/Line Up Area	Category	From the North/Highway MM	From the East/Janesville	From the West/Jefferson/CC
A	Prairie View Street	General	East on Netherwood, South on Oak	Take N. Oak Street	Take N. Oak Street
B	E. Lincoln Street	Marching Bands	Leaders and Marching Bands. All MACBDA depart from Oregon High School		
C	Orchard Drive	General	East on Netherwood, South on Oak	Take N. Oak Street	Take N. Oak Street
D	Dewey Street	General	East on Netherwood, South on Oak	Take N. Oak Street	Take N. Oak Street
E	N. Main Street	Fire/EMS	Line up begins at N. Main & Lincoln		
F	W. Lincoln Street	Horses	West on Netherwood, South on Market Street	Take N. Burr Oak Ave. Turn to E. Netherwood Rd. and take South on Market St.	Take N. Oak Street



- 2. Parade Route.** The route is longer this year. Upon reaching downtown Oregon, turn left onto Janesville Street. DO NOT GO THROUGH S. MAIN STREET
- 3. Arriving at the Line-up Site**
 - Do NOT go down Main Street, with the exception of Fire/EMS units and the parade leaders.
 - All Parade Captains will be wearing a Summer Fest Volunteer T-shirt and will have radios.
- 4. Arrival Time**
 - Sections A, B, E & F. Begin arriving by 11:45 PM
 - Section C. Begin arriving by 12:00 PM
 - Section D. Begin arriving by 12:15 PM (With the exception of Car Show Participants– will leave Jaycee Park between 12:30PM-1:00PM)
- 5. Safety & Comfort**
 - For float entries, be aware of your float height conflicting with overhead wires.
 - Leave ample space (about 50 feet) between you and the entry in front, noting the pace of the parade for continuous spectator enjoyment.
 - Special EMS Triage Unit will be set up by WISCO Industries, Janesville, for emergency assistance.
 - All horse units must provide their own clean-up/pooper-scoopers to follow behind their unit.
 - Portable Toilets will be available along N. Oak Street, between Dewey & Orchard, between E. Lincoln & Prairie View Street.
- 6. Dispersing at the End of the Parade Route**
 - The parade ends by the intersection of Janesville and Perry Parkway.
- 7. Judging & Awarding**
 - The following float awards will be given: "Most Creative", "Most Humorous" and "Best Theme & Color Presentation.
 - Pause 1-3 minutes in front of the judges' trailer Wisconsin Monument Vault & Company located at the corner of Spring Street & Janesville Street to allow for announcements & judging.
 - Winners will be posted at the Chamber Info Trailer before 4PM on Sunday June 28. We will call the phone you have listed on your form to let you know if you've won. The trophies will be awarded between 4-6PM at the Mainstage Entertainment.
- 8. After the Parade.** Join us and relax at the Summer Fest Grounds with the Tribute to the Beatles Band – The Britins from 2PM-6PM; Watch the Softball tournament wrap up with their final games to declare this year's league winners. Bring the whole family at the Oregon Panther Stadium for the Oregon Parade of Bands Field Show Competition beginning 7PM. Attached is a Summer Fest Program Guide & Schedule of Events.

Oregon Summer Fest is the Oregon Chamber of Commerce major fundraiser. Bring your family and spend time with your neighbors. But also please invite out-of-town friends, spend money (and encourage your friends to spend money) to support our community. Thank you for helping us bring to the community this year's Summer Fest. Have fun!