



Lower Level
 Oregon Community Bank & Trust Building
 733 North Main Street, Oregon WI, 53575
 Tel: (608) 835-3697 Fax: (608) 835-2475

Promoting Oregon Area's Businesses & Community

OREGON AREA CHAMBER OF COMMERCE

October Membership Meeting Agenda

Thursday, October 15, 2009; 11:30AM-1:30PM

Hosted By: Oregon Pizza Pit, Mike White
 130 N. Main Street, Oregon WI 53575

- 11:30 AM Arrivals, Networking & Lunch
Pizza Pit Lunch Menu: A slice of pizza, salad & choice of soda or lemonade \$7.00
- 12:00 PM Welcome Members & Thank You Host
- 12:02 PM Members introduce themselves and Share with Other Fellow Members Information about their Business or Organization including news, changes, promotions, sales & events.
- 12:25 PM New Member Plaque Awarding
- 12:28 PM Approval of the September 17, 2009 Minutes of the Meeting
- 12:40 PM Featured Discussion/Break-Out Groups

Marketing Planning for 2010

How is your business responding to today's business climate and preparing for tomorrow? We will break into groups of 4-5 to share with each other, which is/are your target market(s), how you forecast 2010 will be for your business and what marketing strategies or plans you have set in place to maintain your business in a down economy? Group members will brainstorm and share ideas with each other as they try to identify other markets or action plan that were missed. What a better way to think through things and get feedback but from fellow peers/business owners who are also facing the same challenges. Members will be asked to group with non-competing members. A timekeeper/facilitator and group representative will be selected to share back to the entire group ~ the top 5 learning in their discussions.

1:15PM Announcements & Adjournment

~~October 15; Karate America Ribbon Cutting Ceremony & Open House — CANCELLED~~

- October 30 – 31 Oregon Halloween
- November 19 Oregon Area Business Expo; 5:30-8:30PM; Gorman & Company
- November 24 **NEW DATE!** November Membership Meeting
The Horse First Farm; 5594 Alpine Road, Brooklyn WI
Featured Speaker: Jack Philippi, H&R Block
How President Obama's "Making Work Pay Credit" Affect You
- November 29 - December 12 Oregon Holidays

- Chamber Hours: Monday to Thursday; 10AM-3PM
- NO December Chamber Membership Meeting
- Chamber Office Closed – December 23-January 1

We value your input and participation. See you next meeting!