



Promote . Inform . Connect . Advocate

December 2, 2009

Re: 2010 Membership Renewal – Oregon Area Chamber of Commerce

We truly appreciate your investment in the Oregon Area Chamber of Commerce. Investment in your local chamber of commerce communicates your support of continuous business growth, local commerce patronage, economic & community development. A few of our 2009 accomplishments include:

- ✓ **Increasing Memberships.** We signed up 31 new & rejoining members bringing membership to 203, the highest membership number in chamber history. This is brought about by an increased confidence in the chamber and greater visibility in its benefits;
- ✓ **Helping business owners.** Ninety percent of our membership is composed of small & medium sized business owners. The chamber helped produce over half a dozen membership materials and provided email marketing for all members through our bi-weekly & monthly newsletters and provided endorsement for business development.
- ✓ **Stronger relationship with municipal government.** We're working closer with the Village & Town of Oregon paving the way for better communication between these major players in our community.
- ✓ **Promoting local retail & marketing.** The Business Expo gathered over 70 companies and hundreds of guests making it the biggest gathering of and for local businesses in the community. The high quality and well distributed 2009-2011 Business & Recreation Guide elevated Oregon business & community profile among our residents and neighboring communities while, the Oregon Holidays spearheaded by a Holiday Horse Parade is continuing to gain ground as the official kick-off event for the holidays.
- ✓ **Bringing community together.** The Summer Fest festival offered a new event – The Classic Car Show drawing hundreds of people into the Summer Fest grounds on what was usually a slow festival Sunday. The Golf Outing event gathered twice the number of golfers to enjoy networking with one another while supporting the economic development work of the chamber. The Oregon Halloween 2009 attracted more participants than previous years into the business-organizers' locations.

Thank you for partnering with us as we continue to promote Oregon, provide information to members, help make connections and advocate for the business interests of the Oregon area.

Please take time to review the remaining pages of this document. Mark changes accordingly. Sign the form and mail with your membership dues by January 15, 2010 to the Oregon Area Chamber of Commerce, 733 N. Main Street, Lower Level; Oregon, WI 53575. Feel free to photocopy for your records.

If you have any questions, please contact the chamber office at 835-3697. Thank you for your commitment and investment in moving Oregon forward.

Sincerely,

A handwritten signature in black ink that reads "Marechiel Santos-Lang". The signature is written in a cursive, flowing style.

Marechiel Santos-Lang
Executive Director



2010 MEMBER RENEWAL FORM

Please verify the information listed is current and mark any changes. Please fill in all blanks. Please sign on page 4 to confirm your renewal or non-renewal and mail this form back with your membership dues payment by January 15, 2010.

Section 1: CONTACT & DEMOGRAPHIC INFORMATION

Business Name: _____ Year Established: _____

Owner/Contact Name: _____ Title: _____

Business Address/City/Zip: _____

Mailing Address (if different from business): _____

Phone: _____ 800#: _____ Fax: _____

E-mail: _____ Website: _____

Brief business description: _____

Section 2: CHAMBER COMMUNICATIONS & PROGRAM(S) INVOLVEMENT

Other(s) listed who receive Chamber communications, including news, updates and announcements. List new ones, if any.

Name: _____	Name: _____	Name: _____
Email: _____	Email: _____	Email: _____

Do you, or are you willing to, accept Chamber Bucks? Yes No

Section 3: VOLUNTEERING

Chamber members are required to serve at least two hours of service to the Chamber. Any committees marked below were of interest to you in 2009. Please indicate which committee(s) interest you for 2010.

- Member Relations (formerly Ambassadors):** *Groom & welcome new Chamber members through ribbon cutting ceremonies & member plaques awarding. Connect with & help retain existing members. Recruit new members. Help organize and/or participate in member mixers.*
- Economic Development:** *Help to ensure that Oregon is a viable place to do business. Develop strategies to encourage residents and visitors to spend time & dollars in Oregon. Develop strategies to encourage people to shop and dine in Oregon, and help communicate that Oregon is a great place to both live and do business. Advocate for members' & chamber's business interests with local municipalities. Help ensure positive and productive relationships with the Village of Oregon, neighboring townships & other government entities.*
- Finance:** *Review budget forecasts & help develop 1 to 3 year budgets. Make annual budget recommendations to the chamber board.*
- Event: Annual Membership Dinner—February, 2010.** *Celebrate the new business year, get to know fellow members. Recognize colleagues who have achieved success with business awards. Help in fundraising & event attendance efforts.*
- Event: Summer Fest—June, 2010.** *Summer Fest is a family-friendly community festival tradition featuring carnival rides and games, food vendors, beer tent, music entertainment, and much more. This is the Chamber's primary annual fund raiser and requires hundreds of volunteers.*
- Event: Business Expo—November, 2010.** *Members and non-members feature their products and services for fellow business owners, customers and the public, promoting local commerce.*
- Event: Golf Outing—September, 2010.** *Members and their guests relax and network, out on the links and over dinner, while helping raise funds to support the Chamber and promote a local golfing destination in Oregon.*
- Event: Oregon Holidays—December, 2010.** *Heightened holiday spirit featuring a tree lighting ceremony, Santa visits & picture with Santa, carriage rides, horse parade, extended dining & retail hours & lots of store specials.*
- Opt Out:** *I am unable to volunteer my time in 2010. I am therefore opting to buy out the required volunteer hours at \$50.00.*

Section 4: SPONSORSHIP & DONATION PACKAGES

C. Sponsorship of or donating items to chamber fund-raising events is an opportunity for extremely cost-effective advertising and promotion. It helps enhance your company's public relations and extend goodwill to customers or potential customers.

C1. Crystal Sponsorship \$ 200.00

Select any **ONE (1)** of the following:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C2. Pearl Sponsorship \$350.00 *(Save \$50.00 marketing dollars!)*

Select any **TWO (2)** of the following:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C3. Jade Sponsorship \$500.00 *(Save \$100.00 marketing dollars!)*

Select any **THREE (3)** of the following:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C4. Ruby Sponsorship \$ 600.00 *(Save \$200.00 marketing dollars!)*

Select any **FOUR (4)** of the following:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C5. Sapphire Sponsorship \$700.00 *(Save \$300.00 marketing dollars!)*

Select any **FIVE (5)** of the following:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C6. Emerald Sponsorship \$ 800.00 *(Save \$400.00 marketing dollars!)*

Includes sponsorship of **ALL SIX (6)** events:

- Annual Dinner Sponsor, February 5, 2010
- Spring Member Mixer Sponsor, April 28, 2010
- Summer Fest Event Sponsor, June 24-27, 2010
- Summer Member Mixer Sponsor, August 25, 2010
- Golf Outing Sponsor, September 14, 2010
- Oregon Holidays Sponsor, November-December, 2010

C7. Diamond Sponsorship - Summer Fest Event Presenter\$1,500.00 *(Advertising value of over \$3,000.00)*

Your business will be recognized as the 'Presenter' of a specific Summer Fest Event of your choice. Your company will get massive print media and on-site exposure, with your logo printed in all advertising materials, including naming the event after your company name. You will be allowed to hang company banners throughout the event. Choose from among the following:

- | | | |
|---|--|----------------------------------|
| <input checked="" type="checkbox"/> Thursday Main Stage Entertainment: SOLD OUT!!! | <input type="checkbox"/> Sunday Main Stage Entertainment | <input type="checkbox"/> Parade |
| <input type="checkbox"/> Friday Main Stage Entertainment | <input type="checkbox"/> Classic Car Show | <input type="checkbox"/> Fun Run |
| <input type="checkbox"/> Saturday Main Stage Entertainment | <input type="checkbox"/> Softball Tournament | |

C8. Prizes Donor. I would like to donate a prize.

- Annual Dinner, February 5, 2010
- Golf Outing, September 14, 2010

Sponsorships-Additional Details

- Sponsors' company names and/or logos will be shown in all **print** publicity materials including, but not limited to: bi-weekly e-alerts, monthly chamber newsletters, pre-event posters, on-site posters, post-event announcements, press releases, program book, local and area newspaper advertising;
- Sponsors' company names will be announced by the **event host or emcee**, if applicable.
- Sponsors' company names or logos will appear in **video presentations**, including but not limited to PowerPoint slides and Cable TV advertising, when placed.
- Sponsors' company names or logos will be displayed on the event's **website**.

Section 5: MEMBERSHIP RENEWAL INVESTMENT & CONTRIBUTION SCHEDULE

A. Membership Renewal.

- Full time Employees, including yourself : _____ Part time: _____
- FTE Equivalent: _____ * Calculate FTE by taking the total number of employee hours per week, on average, and divide by 40 hours per week.

Check your membership category level:

<input type="checkbox"/> Associate (Non-business individuals wishing to participate as a Chamber member).....	\$ 95.00	(\$8/month)
<input type="checkbox"/> Agriculture/Farm	\$ 145.00	(\$12.08/month)
<input type="checkbox"/> Religious Organization	\$ 145.00	(\$12.08/month)
<input type="checkbox"/> Socio-Civic/Service Club	\$ 145.00	(\$12.08/month)
<input type="checkbox"/> Independent Direct Product Sales (Independent retail agent, such as Mary Kay, Tupperware).....	\$ 145.00	(\$12.08/month)
<input type="checkbox"/> Small Business (1-5 Full Time Employees/FTE*).....	\$ 215.00	(\$18/month)
<input type="checkbox"/> Medium Business (6-10 Full Time Employees/FTE*)	\$ 325.00	(\$27.08/month)
<input type="checkbox"/> Large Business (11-39 Full Time Employees/FTE*)	\$ 415.00	(\$34.58/month)
<input type="checkbox"/> Major Business (40+ Full Time Employees/FTE*).....	\$ 540.00	(\$45/month)
<input type="checkbox"/> Financial Institution & Municipal Government	\$ 540.00	(\$45/month)
<input type="checkbox"/> Utility Companies	\$ 540.00	(\$45/month)

B. President's Club **ADD \$** _____

Membership to the President's Club means the member pays double their annual dues. President' Club members receive preferred seating at events and special recognition on the chamber website all year-round and in all chamber newsletter publications, published 12 times a year.

Section 6: SUB-TOTALS & TOTAL PAYMENT(S) DUE

SUB TOTALS	A. _____	Membership Dues-Required
<i>Please refer to the letters in the previous sections to complete your sub-totals.</i>	B. _____	President's Club
	C. _____	Opt Out: Volunteering & Sponsorship-See page 2.
	D. _____	Sponsorships & Donation Packages-See page 3.
GRAND TOTAL	\$ _____	

Section 7: PAYMENT DETAILS

Check one option:

- Option 1. **Check is attached for my member renewal.**
- Option 2. **Check is attached for my member renewal and sponsorship.**
- Option 3. **Check to follow.** I'm returning this renewal form with my signature, my check payment is to follow.
- Option 4. **Invoice me.** I'm returning this renewal form with my signature, please invoice me.
- Option 5. **Check is attached for member renewal, but please bill me for the event sponsorship I chose close to event date.**
- Option 6. **Charge my credit card through PayPal.** Go to www.oregonwi.com and click "2010 renewal." *Fee is charged.*
- Option 7. **ACH Payment.** I would like to pay using monthly ACH in equal installment payments. **Please attach a voided check.**
- Option 8. **Already paid.** I already paid my 2010 membership.
- Option 9. **Trade.** I have trade arrangements with the chamber. This option was set-up prior to my initial membership sign-up.
- Option 10. **Contact Me.** Please call me. I would like to make other arrangements.

Section 8: RENEWAL CONFIRMATION (REQUIRED FIELD)

- Yes, I'm renewing my membership.** I have reviewed the pre-filled information, marked my selections & made changes accordingly.

The purpose of the following code is to encourage and foster high ethical standards in business and the professions as we serve the Oregon community.

I voluntarily pledge and agree:

- To maintain standards of conduct, which shall make my business known for our adherence to honorable business practices;
- To maintain a spirit of harmony with our clients, customers and employees;
- To use truthful and honest representation in all advertising;
- To make every effort to furnish quality merchandise and/or service at fair and reasonable prices.

** While making every effort to encourage adherence to this code of ethics, the Oregon Area Chamber of Commerce cannot accept responsibility for non-compliance.*

Printed Name & Member's Signature

Date

- No, I am not renewing my membership. Please return this form, with signature, by January 15, 2010.**

Printed Name & Member's Signature

Date