



Lower Level Oregon Community Bank & Trust Building
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Promoting Oregon's Businesses & Community

OREGON AREA CHAMBER OF COMMERCE

Board Meeting Minutes

Wednesday, April 8, 2009

Oregon Fire/EMS Department, 2nd Floor Conference Room,
131 Spring Street, Oregon, WI, 8AM

Board Members Present: Aaron Ingham, Dave Mastos, Steve Peotter, Brett Davis, Jason Johns, Lisa Kersten, Jerod Bennett, Erika Weidler

Staff Member Present: Marechiel Santos-Lang

Meeting was called to order by Brett Davis.

Approval of Minutes of the Meeting, March 4, 2009 - Steve moved to approve minutes; Jerod seconded.

Annual Dinner Recap and BOD De-Briefing

Could improve on raffle selling, but very pleased with the overall result of the dinner. Next year, we could put all champagne or raffle items in the front. Venue may be Legend and start thinking about the MC for next year.

Telling the Chamber Story – presentation & discussion on definitions & activities

Marechiel will use the following four key words to define the Chamber at the meetings and with the newspaper: Advocate, Connect, Inform and Promote. Marechiel will develop the description for these key-words and the chamber's.

Executive Director's Report. See Attached ED Report covering the period March 1-31, 2009.

Summer Fest

Billboard Update

Brewers Game Weekend Outing (After-5 Mixer)

Decision made not to do the Brewer outing this year

Committee Updates

- Golf Outing – September 15th chosen as the date for the 2009 outing; the venue will be The Legend at Bergamont;
- Economic Development – Brett Davis and Steve Peotter met with Village President Steve Staton and Administrator Mike Gracz for initial discussions. The meeting went well.
- Tourism Development – The committee is tasked to look into connecting with the Midwest Horse Fair in 2010.
- Ambassadors
 - Has not met but would like to work on building membership. Make sure that plaques get to businesses that need to receive.
 - Membership Barter List – suggested to put this on the chamber website, newsletter and ask members if they would like to be involved in a barter.

- Finance & Personnel
- Marketing, Promo & Retail – plans to meet this month.

Flags for Downtown

MOTION – The Chamber will purchase 16-18 flag banners of the new lights posts for Downtown, not exceeding the Chamber's Flag Fund budget. Jason moved; David seconded

MOTION – The Village can use \$300 from the Chamber for flag banner installation. Jason moved; Brett seconded

Membership Dues Amendment to By-Laws Policy – Still needs further discussion.

ACTION - Amend the new member's membership fee to calculate a full 12 month's dues payment. For the succeeding calendar year, renewal fee dues will be pro-rated for the remaining non-credited months of the current year through the end of the calendar year.

Note: New By-Laws verbiage need to be written up.

MEETING ADJOURNED