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Promoting Oregon's Businesses & Community

OREGON AREA CHAMBER OF COMMERCE

Board Meeting Minutes

Wednesday, June 3, 2009; 8:00AM-10:00 AM

Oregon Fire/EMS Department, 2nd Floor Conference Room,
131 Spring Street, Oregon WI

Board Members present – Aaron Ingham, Brett Davis, Jason Johns, Jerod Bennett, Steve Peotter, Lisa Kersten, David Mastos, Barb Mulchahy, Erika Weidler

Staff Present – Marechiel Santos-Lang

Approval of Minutes of the Meeting April 8, 2009

Approval of Minutes of the Meeting May 6, 2009

Motion to approve minutes by Barb Mulchahy with Steve Peotter's changes seconded by Jerod Bennet. Amend May 6th. Change wording on all board members to sign up golf outing foursomes from "encouraged" instead of "expected."

Financials

Oregon Holidays committee will meet in July. July Board meeting – Mike Bauldry will be asked to attend and make a presentation. Then, the Oregon Holidays committee will present a budget and plan.

Suggestion - At every board meeting an agenda line should be included to go over balance of accounts and balance on the line of credit.

Summer Fest Updates

- Schedule of Events – complete schedule was distributed.
- Volunteering status volunteer sign up report was distributed.
 - Carnival Operator Contract Renewal. **Recommendation:** Renew Carnival Midways Contract 2010-2012 but begin to

seek a potential new operator for comparative for 2012. The Board approved the renewal of the Calkins contract for 2010, 2011 & 2012 with changes to the contract effective 2009.

Hotel Tax Position – The executive director handed-out, distributed and read aloud The chamber’s tax position. On June 10th, the village will share their recommendation to the Village Trustee to the chamber board before their presentation.

Membership Dues Policy

- **Recommended Motion:** Motion to amend the By Laws stating that the annual dues for membership class shall be calculated on an annual basis.

David Mastos moves to pass with a second by Lisa Kersten.

Motion carries.

Billboard Update - Brett Davis explained that the process will not be easy but we’ll continue to follow up on it until we absolutely know whether it can or cannot be done.

Tourism: Oregon – Horse Capital of Wisconsin – The Board directed the Tourism Committee to further look more into this slogan and answer the question “Why is Oregon the horse capital?” What are facts supporting it? Before the Board looks into applying trademark from the state.

Announcements

Lisa Kersten will be resigning.

July Board Meeting RESCHEDULED to July 15, 2009

Tabled for next month’s discussions:

1. Discussion & Motion to amend the By Laws on determining Members In Good Standing as a follow up to the annual dues change
2. The Chamber Story
3. Marketing Plan
4. Committee Updates
5. Donations

Meeting Minutes Taken by Erika Weidler