



Lower Level Oregon Community Bank & Trust Building
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Promoting Oregon's Businesses & Community

OREGON AREA CHAMBER OF COMMERCE

Board Meeting Minutes

Wednesday, July 15, 2009; 8:00AM-11:00AM

Oregon Fire/EMS Department, 2nd Floor Conference Room,
131 Spring Street, Oregon WI

Board of Director Present:

President:	Brett Davis, term through 2009
Vice President:	Steve Peotter, term through 2010
Secretary:	Erika Weidler, term through 2011
Treasurer:	Dave Mastos, term through 2010
Member:	Jason Johns, term through 2010
Member:	Aaron Ingham, term through 2009
Member:	Barb Mulcahy, term through 2009
Member:	Jerod Bennett, term through 2011

Approval of Minutes of the Meeting, June 3, 2009.

Steve Peotter moved to approve the minutes. Barb Mulcahy seconded.

Summer Fest

Recommendations will be held until the debriefing meeting on Friday. As a matter of formality next year, it was suggested that there should be an experienced chair or co-chair for next year. Barb Mulcahy volunteered co-chair. De-briefing and 2010 planning meeting is set for Friday, July 17, 2009 in Brouxnellies.

Jason Johns would like to look at the Chamber NOT sponsoring Summerfest.
Would the time be better spent in other ways?

Budget – Membership revenue.

- Change to 1 small business per month;
- Postage increase of community guide down \$4,300 from budget;
- Summer Fest net income down \$15,000 from budget.
- To date, the chamber is way below budget goals and will need to tap into line of credit to make it through the year.
- Budget/Personnel changes: The chamber will reduce staffing expenses by 20% beginning July 15, 2009 through the end of December 2009. The office will be

closed on Fridays. Brett Davis moved to reduce staff hours by 20%. Motion carried.

Finance Issue:

The board agreed to make a policy on accounts receivable. The finance committee will look and make a recommendation at the September meeting.

Oregon Holidays Coupon Sales Presentation:

- A presentation was made by Mike Bauldry on this holiday coupon sales program. The board concluded that the project will not help meet the financial budget goal set by the chamber and therefore this program is not approved to proceed.

Marketing & Retail Committee:

The committee will meet in August to firm up plans to firm up plans for Oregon Holidays.

August Chamber Operations. Office is open by appointment only. Kristen will check emails daily.

- MSL out Aug 1-25 and will not be working on Fridays through end of December;
- KMG, on call-in August and will work per project – Newsletter, Member & Chamber Brochure, Business Expo.
- LC – Member Service, Golf Committee Support (RSVPs, Invites) will be reporting 4 hours/week through end of December.

July-December 2009 Chamber Work Plan & Updates

- Golf Outing
- Business Expo
- Marketing & Retail: Oregon Holidays
- Membership: Renewals
- Member Retention: Preparation for 2010 Annual Dinner
- Tourism Development
- Member Generation

Board Replacement for Lisa Kersten: - Term through December 31, 2010

Brett Davis is considering several candidates and will make the appointment hopefully by the next board meeting.

Announcements:

- August - No Board Meeting
- September Board Meeting – September 2, 2009, Oregon Fire/EMS Department
- Tabled for future discussions:
 1. Discussion & Motion to amend the By Laws on determining Members In Good Standing as a follow up to the annual dues change
 2. Marketing Plan
 3. Committee Updates

Meeting Minutes taken by Erika Weidler.