



Lower Level Oregon Community Bank & Trust Building  
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*Promoting Oregon's Businesses & Community*

## OREGON AREA CHAMBER OF COMMERCE

### Board Meeting Agenda

**Wednesday, September 2, 2009; 8:00AM-11:00AM**

Oregon Fire/EMS Department, 2<sup>nd</sup> Floor Conference Room,  
131 Spring Street, Oregon WI

#### Arrivals

Welcome Jeff Gronier as appointed board member for the remainder for  
Lisa Kersten Term.

#### Approval of Minutes of the Meeting, July 15, 2009

Marchiel made changes \*

Barb moved to passed minutes. All members second

#### Announcements/Welcome

Executive Director Report (January – August 31, 2009)

#### Chamber Financials

- Revised Budget as of July 15, 2009
  - Will email in the future for board members to print. Would like passed due (30 day invoices) On Customer Balance Summary report.
  - Marchiel would like a invoice due operation policy.
- Line of Credit Status
  - 12, 000 outstanding.
- Collections Summary
- Profit & Loss Statement
- Committee Discussion/Updates:
- Government Relations – Bill Board – Brett Davis/Jason Johns
  - DOT – cannot see the billboard on hwy 14. Have to rezone and have a one way sign.
    - Village has a law that no billboard law. Mike Slavney says no billboard.
    - Next step. Brett will follow up Mike Graz.
- Special Event: Golf Outing – Steve Peotter/Jason Johns/Jerod Bennett
  - 73 golfers September 15<sup>th</sup>. Above goal.
- Marketing Retail & Promotions – Oregon Holidays - Erika Weidler/Barb Mulcahy
  - Shared draft schedule of events.
- Special Event: Business Expo – MSL
  - November 19<sup>th</sup>. Need to pick a location.
  - Location holy mother consolation (too small)
  - Hillcrest. Highschool (no alcohol) Maracheil will pick location.

- Tourism Development – Barb Mulcahy/MSL
  - plans to have a meeting and invite membership. Examine horse capital of the state. Get a proclamation from the state. And examine horse events at Alliant.
- Economic Development – Steve Peotter/Erika Weidler
  - Marechiel will contact Paul Lynch and ask him what we can do to help get the hotel. Marchiel and Barb met with Madison Area Chamber. They are here to help.
- Ambassadors – Dave Mastos/Jerod Bennett
  - Delivered plaque to Michelle Allen photography and boy scout troop
  - Plans to connect with statue place and driving school.
- Education & Training – MSL
- Finance & Personnel – Dave Mastos/Aaron Ingham/Barb Mulcahy/Renee A.
  - Members in good standing. Bylaws. Jason will draft a payment delinquent process for members.
  - Will be an agenda item October.

Schedule for the Board:

**September 12; 12-2PM, Sat,** Oregon Straw Hat Players Ribbon Cutting Ceremony

**September 15, 12-7PM, Tue,** Annual Golf Outing

**September 17, 11:30AM-1:30PM, Thurs,** Monthly Membership Meeting, Oregon Public Library

**October 1, 6:30-7PM, Thurs,** Planning Commission Appearance on Billboard/Re-zoning request

**October 7, 8-10AM, Wed,** Board Meeting, Oregon Fire/EMS Department

Note: Chamber Office Hours: Monday to Thursday 10AM-3PM through December 31, 2009

#### Thoughts

I think that board members should have at least been at a meeting. If people don't even know anything about the chamber, shouldn't be on the board.