



Oregon Area Chamber of Commerce
Office Address: 733 N. Main Street, Lower Level, Oregon WI 53575
www.oregonwi.com Click "Summer Fest"

Festival Parade Invitation & Entry Form

Sunday, June 27, 2010, 12:30 – 2:00 PM

2010 Theme Color: **Blue**

DEADLINE TO SUBMIT ENTRY FORM IS June 1, 2010

We are pleased to invite you to be in the Oregon WI Summer Fest Parade on Sunday, June 27, 2010.

Again this year, the parade route will NOT go through South Main Street but will turn left onto Janesville Street, allowing longer exposure to parade participants and local businesses. Visit the chamber website (above) for details.

The Summer Fest Festival & Parade is the Oregon Area Chamber of Commerce's major annual fund raiser. One goal of the chamber is to help promote area businesses & organizations through economic development, recreation, education and tourism interests. While other festivals are subsidized by tourism revenues, the Oregon WI Summer Fest is not. All expenses incurred in organizing the event are paid for by the entry fees or entertainment tent sales. A combination of paid and volunteer staff helps make the festival possible. It is for this reason that entry forms for all categories will have an entry fee. If the entry fee is an issue, we encourage you to find a sponsor.

Please complete the entry form below and return it to the Oregon Area Chamber of Commerce, PO Box 123, Oregon WI 53575. **All entries must be postmarked on or before June 1, 2010. Late entrants will be charged an additional late fee of \$50.00. No applications will be accepted after June 15, 2010. Please check the chamber website for updates on the parade and instructions: www.oregonwi.com.**

Should you have any questions, please do not hesitate to contact Marechiel Santos-Lang at (608) 835.3697 or via email at director@oregonwi.com

- CHECK ONE:
- Chamber Member: Non-Profit.....\$25.00
 - Chamber Member: For Profit.....\$50.00
 - Non-Chamber Member: Non-Profit.....\$50.00
 - Non-Chamber Member: For Profit.....\$200.00
 - Politicians.....\$150.00
 - Late Fee of additional \$50.00 for applications submitted after June 1, 2010**
 - Invited Participant

Trophies will be awarded in the following categories: MOST CREATIVE, MOST HUMOROUS and BEST THEME COLOR PRESENTATION.

Please complete the enclosed information sheet and send it along with your payment and a self-addressed postage-stamped envelope on or before June 1, 2010. If you are not the current contact person for this business or organization, please pass this information on to the correct person. If you have any questions, please give us a call at **(608)835.3697**. Thank you! We hope to see you at the Oregon Summer Fest parade.

Business/Organization Name: _____

Name of Sponsor for Non-Profits: _____

Business/Organization Address: _____

Email Address: **(Required)** _____

Best Phone Number to reach: **(Required)** _____ Fax Number: _____

Business/Organization website: _____

Contact Person: _____

Information in this box is **REQUIRED**-Please fill this section completely:

Business/Organization Name: _____

Name of Sponsor for Non-Profits: _____

Unit Type:

Band Float Horses Drill Team/Walkers

Clowns Car/Truck Semi/Flatbed Motorcycles

Multiple Vehicles, if so how many: _____ Politician (all politicians will be walking)

Will you be distributing materials to the spectators? Yes, please explain _____ No

Length of Unit (approximate): _____ Number of People: _____

Will you have music or Loud Noise playing in the parade for your entry? Yes No

Other Comments/Special Requests: _____

NOTE: We will do our best to honor special requests for specific parade positions; however we cannot guarantee this as it is necessary to space entries in a certain manner to ensure safety as well as provide full audience enjoyment.

PLEASE TYPE, PRINT OR ATTACH THE FOLLOWING INFORMATION TO BE USED FOR PARADE LINE-UP AND PARADE ANNOUNCER PURPOSES:

Announcements are important to spectators and judges who are interested in your entry. Therefore, it is important to be complete, interesting and informative in your description. You may also include history, coming events, awards received, etc., to be used at the discretion of the announcer according to time constraints. **Please remember to make information legible.**

Oregon WI Summer Fest Parade Rules:

1. All payments MUST accompany the entry form. Late entrants pay an additional late fee of \$50.00
2. No applications will be accepted after June 15, 2010.
3. Only chamber members in good standing or who have renewed their 2010 membership will be accepted with the member fee payment.
4. It is the responsibility of the participant to seek information on their entry position and parade instructions. Visit www.oregonwi.com. Click Summer Fest on the left hand side tab to access up-to-date information. Parade line-up will be finalized by June 19, 2010.
5. No spraying of water on spectators for safety reasons.
6. No sirens or air horns are to be blown in the parade.
7. All entries must be at their line-up 1 - 1½ hours before the parade starts.
8. No alcoholic beverages will be permitted in the parade or parade line up area.
9. Any distributions (leaflets, coupons, give-aways, trinkets, candies) must be disclosed on this form.
10. Any distributions during the parade must be handed out and not thrown to ensure spectators' safety.
11. Maintain 50 – 100 feet forward motion interval at all times.
12. Clean up after your own mess in the staging area and along the parade route. Entries with large animals must provide their own cleanup crew to pick up feces.
13. All parade entries must be pre-registered. No walk-ins will be accepted.
14. By sending in this application, you agree that photography for promotion or publicity purposes may be taken during the parade.
15. In the event of a dispute, the decision of the Oregon Area Chamber of Commerce is final.
16. The Oregon Area Chamber of Commerce reserves the right to accept or deny applications for entry.
17. The Oregon Area Chamber of Commerce reserves the right to cancel the event on short notice and to change the rules or order of the entries. Cancellations will be announced by 9 AM on June 27, 2010.
18. If the parade is cancelled, applications and fees paid will be credited to the 2011 Oregon WI Summer Fest, June 26, 2011.

I hereby waive any and all claims against the Oregon Area Chamber of Commerce for damage, or loss to my person or property incurred as a result of my participation in the event held on June 27, 2010, Oregon WI Summer Fest Parade.

Participant's Authorized Representative Name

Participant's Authorized Representative Signature

Date Signed

Chamber Office Use Only: **Received Initials** **Received Date** **Application Entered** **Web Posted** **Paid** **Payment Processed**