



**OREGON AREA CHAMBER OF COMMERCE**

Lower Level Oregon Community Bank & Trust Building  
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**OREGON AREA CHAMBER OF COMMERCE**

**Board Meeting Minutes**

**Wednesday, April 7, 8:00AM-11:30AM**

Oregon Fire/EMS Department, 1<sup>st</sup> Floor Training Room, 131 Spring Street, Oregon WI

**Board Members Present:** Jeff McCarthy, Barb Mulcahy, Judy Knutson, Dave Mastos,  
Erin Kaether, Jason Johns, Steve Peotter, Erika Weidler

**Board Members Absent:** Jerrod Bennett

**Staff Present:** Marechiel Santos-Lang

**Part One**

7:45-8:00 Arrivals

8:00-9:15 Board Development: WCCE Executive Director Jim Morgan will present the 2010 Chamber Outlook Survey and share insights on the future chamber management & operational trends. A Question & Answer portion will follow after the presentation.

**Part Two**

9:15-9:30 Board discussion on information presented. Possible Action.

**Call to Order:** 9:22 AM by Steve Peotter

**Approval of Minutes: March 2010**

Steve suggested adding page numbers. Brief discussion about the amount of detail needed in the minutes. Jason made a motion to approve. Judy seconded.

**ED Report, Q&A and Possible Action by Marechiel Santos-Lang**

- ED Report:
  - Billing Summary
  - Accomplishments & Activities based on Core Values

Feb. 26, 2011 will be our next annual dinner date.

Marechiel mentioned that our facebook fan page has over 600 fans already, which grew in a matter of days, thanks largely in part, she believes, to the all-inclusive name, "Oregon, WI."

We are going to revive business after 5 mixer, will take place April 28 at Mulligan's. All board members strongly encouraged to attend.

Discussion about holding chamber events at venues which are not chamber members.

- Issues:

1. Billboard on Highway 138.

Planning commission approved rezoning of property so we can build. Two days before, DOT said now needs drainage portion which will affect our land due to expansion of hwy, we'll need to remove our current sign. One side of sign will be Welcome to Oregon, other side will be advertising. Next Village Trustees meeting, Below will speak on our behalf, but Steve, Marechiel ??? will be there. April 19.

2. Flags/Banners Downtown

Steve & Marechiel will meet with Bergeys. Discussion about newer downtown poles which could have banners displayed. Possibly raising money for these banners. Will revisit the issue. Jason suggested that businesses could sponsor individual flags. We will explore the options. Need to check village ordinances. Would need village to be responsible for putting up and taking down.

3. Fencing (Lending policy)

Discussion on whether to have a policy, or to give executive order. Decision was made to give Marechiel executive order.

4. McDonald's Billboard

Owner has agreed to ....??

5. Renewals

130 as of yesterday. 70 yet to renew.

### **Follow Up March Meeting – Insurance by Dave Mastos & Steve Peotter**

Dave did not get a copy of the insurance policy. Dave said he will do that this afternoon and will also catch up on the book work. Steve had a general discussion with Bill Torhorst about chamber insurance. Bill is telling Steve things are very different than what Steve thought. General liability excludes parades, for example. We are asking Dave to get complete copies of all our policies. We need all information in writing from our insurance agent. We need to form list of questions for our insurance person, and then get those answers, and also get a second opinion. We determine if the organization is at risk, and make a switch if necessary.

1. Need to figure this out by summerfest
2. Need to involve more than one person (not just Dave). Judy, Marechiel, Steve, and Dave will meet with Charlie Hagstrom.

### **Follow Up March Meeting: Member Relations by Erika Weidler & Jerod Bennett**

The committee met and decided on ways to retain members. Board members chose businesses to contact, decided we would make contact with each business by 4/30/10. Report back to Marechiel via email that contact was made and the result.

Thought about separate sub-committee ... ???

Include "volunteer of the month" in the newsletter

Plaque for volunteer of the month.

Committee will create simple criteria.

### **Follow Up March Meeting – Un-renewed Members**

Discussion about status and impact on budget.

- Action & Ideas for Renewal – Erika Weidler & Jerod Bennett
- Board support – discussion

**Summer Fest Update**

Had meeting yesterday. Need to follow up with Jason about opening ceremony decision. Marechiel said our challenge now is volunteers.

Finance committee met on Monday (Barb Mulcahy reporting): Issue about signer on checks being treasurer brought up again. Barb feels this is not prudent. A change would need to be made in the bylaws. Jeff made a motion that we create separation between the individual who reconciles the books and financial statements for the chamber from the signers on the operating accounts. Dave seconded. Vote was unanimous. Motion passed.

**Announcements & Schedule by Steve Peotter**

- Sunday, April 11, 1-2PM, Village Strategic Planning Meeting, OSC
- Thursday, April 15, 11:30AM-1:30PM, Membership Meeting, HMC
- Monday, April 19, 5:30PM, Village Board Meeting – Billboard H138

Meeting adjourned 11:25am.

*Meeting Minutes Taken by Erin Kaether.*