



Lower Level Oregon Community Bank & Trust Building
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OREGON AREA CHAMBER OF COMMERCE

Board Meeting Minutes

Wednesday, May 5, 8:00AM-10:30AM

Oregon Fire/EMS Department, 2nd Floor Board Room, 131 Spring Street, Oregon WI

Board Members Present: Erika Weidler, Barb Mulcahy, Jerod Bennett, Jason Johns, Jeff McCarthy, Dave Mastos, Erin Kaether

Board Members Absent: Judy Knutson

Staff Present: Marechiel Santos-Lang

Call to Order: 8:00 AM by Steve Peotter

Approval of Minutes: April 2010

ED Report by Marechiel Santos-Lang:

- Billing Record Summary
- Question & Answer on the ED Reports & Financial Reports
- Discussion of Issues and Possible Action:

Burkhalter Travel Group Cruise Ship Proposal: They want to do a group cruise promotion through the chamber; OK.

Kiser Park Shed : The shed in diamond 2 needs renovation, they sent an email wondering if we could chip in. They are asking for \$500. Barb made a motion that we deny the request. Dave seconded. Jason voted in favor of the request. Discussion followed. Marechiel suggested we determine this after summerfest. Steve said we need to vote now. Barb said we should suggest to this group that they use our newsletter to reach out to members to get donations. This motion was passed unanimously.

New Member Ribbon Cutting Ceremony: Saddle Up: May 22, Marechiel will send an email to see if anyone is available.

Volunteer of the Month : Kristin & Marechiel decided on Tom Eithan.

Economic Development & Personnel by Steve Peotter:

1. Walgreen's Liquor License

Steve spoke with Randy Way. Walgreen's Liquor License was approved, but on a technicality, now can be revisited. Discussion followed to determine the board's position on the Walgreen's decision. Jason will draft our statement.

2. Moratorium on Liquor Licensing

Marechiel suggested board members show up for the May 17 meeting on the moratorium. Steve said we need to focus on what the purpose will be, and what impact it will have on the community, and any unintended consequences, such as summerfest.

3. Holiday Lights

Marechiel & Steve talked to Mike Gracz. The village would be responsible for installation and take-down. One idea is the O-Town Showdown, a portion of proceeds will go toward Holiday Lights.

4. Downtown Banners

The village would put up and take down, and chamber would help raise money through businesses. A group called "Madison Community Foundation" can give \$1500 (we do not have to repay this). Mike thought having individual businesses sponsor banners was a great idea! Do we want to keep investigating those two areas? Yes.

5. Personnel: MSL UW MBA Application

Marechiel applied for the UW MBA program. It's a 2-year program, which requires classes every other Friday & Saturday. The UW has sent an email asking whether we are in favor of it. Marechiel was asked to leave the room, and discussion followed. The board voted unanimously in favor of supporting Marechiel, and wishes her the best.

Follow Up March Meeting – Member Renewal

1. Review of current Status *by Marechiel Santos-Lang*

Currently 151 renewed members, 5 have said they are not renewing, and there are 33 maybes. We need a yes or a no from the maybes by the next meeting. Steve suggested we send an invoice to all of the maybes via snail mail, and then revisit after summerfest.

2. Discussion on findings of assigned phone calls
3. Discussion and Possible Action for unrenewed members due to hardship
4. Discussion and Possible Action for Multiple Businesses, Same owner

Dave suggested we combing businesses owned by one person to get total number of employees and determine membership dues based on that. Discussion followed. It was decided that we'll see what the members ask for and discuss further. Steve will ask the two individuals what they would like and we will discuss from there.

9:30-9:45 Follow Up March Meeting – Insurance *by Dave Mastos*

- Discussion & Possible Action

9:45-10:30 Summer Fest Update

1. Grounds: Fencing, Tenting, Flow *by Jerod Bennett*

Jerod will meet with Chief Petit to discuss fencing options.

2. Softball Tournament *by Marechiel Santos-Lang*

Jason will talk to Randy Joswig about making a statement to teams about carrying in beer, possibly to be disqualified from tournament.

3. Beer Tent:

a. Beer Sales & Ticket Pricing *by Marechiel Santos-Lang*

Thursday night, sponsored by Firefly, no admission cost, and MSL needs band information from Erika. Friday & Saturday cost is \$6. Sunday \$4. 2-in-1 price will be \$10 which will include both Friday and Saturday night admission.

b. Admission Process *by Judy Knutson*

c. Entertainment: Bands *by Jeff McCarthy*

Jeff reports that "Mighty Short Bus" could come and would charge \$1500. Jeff proposes that we have "The Bombshelters" open for "Mighty Short Bus." Discussion followed. Board decided to book "Mighty Short Bus" ONLY.

4. Parade *by Barb Mulcahy*

5. Carnival *by Marechiel Santos-Lang*

Everything stays the same. ASC (After School Club) is....?

6. Car Show *by Marechiel Santos-Lang*

There will be no beer sales, however, there will be concessions.

7. Other Events *by Marechiel Santos-Lang*

a. Youth/Kids Activity Tent

Not happening. Lemery might have an arts tent on Sunday.

b. Food Vending

c. Non-Food Vending

d. Other events

8. Promotions & Advertising *by Marechiel Santos-Lang*

10:30 Announcements & Schedule *by Steve Peotter*

- Friday, May 7, 7:30-9AM; Summer Fest Committee Meeting
- Thursday, May 20, 2010; 11:30AM-1:30PM, May Member Meeting, People's United Methodist Church; Lunch Catered by Pizza Pit
- TBC: Saturday, May 22, 2010 – Ribbon Cutting Ceremony Saddle Up

Minutes taken by Erin Kaether