



OREGON AREA CHAMBER OF COMMERCE

Promote • Inform • Connect • Advocate

Lower Level  
Oregon Community Bank & Trust Building  
733 North Main Street, Oregon WI, 53575  
Tel: (608) 835-3697 Fax: (608) 835-2475

*Promoting Oregon Area's Businesses & Community*

## OREGON AREA CHAMBER OF COMMERCE

### June Membership Meeting Agenda

**Thursday, June 17, 2010; 7:30AM - 9:00AM**

Oregon Community Bank & Trust  
101 S. Alpine Parkway, Oregon WI

**Breakfast Sponsored by:**



Catered by:

**Firefly Coffeehouse**

- 7:30 AM Arrivals, Networking and Breakfast
- 7:45 AM Welcome Members & Thank You Host  
Jerry Luebke, President Oregon Community Bank & Trust
- 7:48 AM Around the Table  
*Attendees introduce themselves and share with fellow members any information about their Business or Organization including news, changes, promotions, sales & events.*
- 8:15 AM Approval of the May 20, 2010 Minutes of the Membership Meeting
- 8:15 AM Chamber Announcements
  - New Members Plaque Awarding
  - Summer Fest
- 8:20AM Featured Topic: **"Social Media - How It Can Bring You New Revenue"**  
Speaker: Jonathan Little, Vice President, TroyResearch, *An Inc. 500 Company*

Topic Outline:

- What exactly is social media?
- Why is social media so hot now?
- Why is social media important?
- The challenges of social media: there are many options, it's changing rapidly, it requires creativity.

Adding (or upgrading) social media to bring you new customers.

- 8:40AM Question & Answer
- 8:58AM Schedule Announcements & Adjournment
  - June 19-20 Arts in the Barns, *Wood Cycle of Wisconsin*
  - June 24-27 Oregon WI Summer Fest
  - July 5-8 Chamber Office Closed
  - July 15, 11:30am-1:30PM Membership Meeting; *A True Likeness Photography*
  - Sept 14 Chamber Golf Outing, *The Legend at Bergamont*

***We value your input and participation. See you next meeting!***