



OREGON AREA CHAMBER OF COMMERCE

Now located in Village Hall  
117 Spring Street, 2<sup>nd</sup> Floor  
Oregon WI, 53575  
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*Promoting Oregon Area's Businesses & Community*

OREGON AREA CHAMBER OF COMMERCE  
January Membership Meeting Minutes  
Tuesday, January 17, 2012 • 11:30 AM-1:00 PM

Hosted by: State Bank of Cross Plains—Oregon  
744 North Main Street, Oregon

*Lunch: Catered by Maria's*

**Board Members Present:**

- David Mastos, DLM Financial Solutions
- Erika Weidler, Firefly Coffeehouse
- Cathy Liewen, Main Street Studio
- Barb Mulcahy, State Bank of Cross Plains-Oregon
- Lisa Bernstein, US Cellular-Oregon

**Board Members Absent:**

- Erin Peterson Kaether, Academy of Sound
- Judy Knutson, Associate
- Jill Hoff, Bergey Jewelry
- Danny Hamm, Hamm Chiropractic & Wellness

**Staff Present:** Brett Frazier (Executive Director), Kristin McGuine (Member Services Manager)

**Members Present:**

- Mark Miller, Boy Scout Troop 50
- Mitch Caya, Farmer's Insurance—Mitch Caya Agency
- Matt Bruenig, J.H. Findorff & Son
- Lori Miller, Group Health Cooperative of South Central Wisconsin
- Dr. Mark McCann, Luedtke-Storm-Mackey Chiropractic Clinic
- Gerald Neath, Oregon Area Historical Society
- Kermit Traska, Oregon Cable Access
- Steve Peotter, Oregon Community Bank & Trust

- Susan Santner, Oregon Public Library
- Brian Busler, Oregon School District
- Andy Weiland, Oregon School District
- Cortney Odorico, Oregon School District
- Linda Farrar, Oregon School District
- Wayne Mixdorf, Oregon School District
- Steve Garvoille, SG Insurance Agency
- Bob Kleinschmidt, State Bank of Cross Plains
- Staci Boudreau, State Bank of Cross Plains
- Kyle Zimmer, State Bank of Cross Plains
- Scott Sanford, Torhorst & Associates
- Randy McLaury, Torhorst & Associates
- Chris Johnson, Town of Oregon
- Linda Paddock, Unified Newspaper Group
- David Wyttenbach, Union Bank & Trust
- Darlene Groenier, Village of Oregon

### **Welcome Members & Thank You Hosts**

The meeting was called to order at 11:54 am by Chamber Executive Director Brett Frazier. He welcomed everyone and thanked our hosts (State Bank of Cross Plains) and presenters (Oregon School District), and acknowledged Maria's as lunch caterer.

### **Approval of the Minutes from November 17, 2011 Meeting**

Lori Miller (Group Health Cooperative) moved to approve the minutes of the November Membership Meeting. Steve Peotter (Oregon Community Bank & Trust) seconded. Approval of the minutes passed unanimously.

### **Around the Table**

*Attendees introduce themselves and share with fellow members any information about their Business or Organization including news, changes, promotions, sales & events.*

#### **Dr Mark McCann, Luedtke-Storm-Mackey Chiropractic**

They are currently looking for a part-time front desk receptionist, for about 23 hrs/week.

#### **Dave Mastos, DLM Financial Solutions**

Dave is also on the Chamber Board of Directors. DLM is currently located in the Autumn Woods Professional Center.

#### **Cathy Liewen, Main Street Studio**

Main Street Studio provides photography and design services.

**Erika Weidler, Firefly Coffeehouse**

Erika is the Chamber Board President. She noted that there is a great cheese event they are hosting Thursday.

**Barb Mulcahy, State Bank of Cross Plains**

Barb is a commercial lender and business banker with State Bank of Cross Plains. She is also on the Chamber Board of Directors.

**Dave Wyttenbach, Union Bank & Trust**

Dave is a commercial and farm lender.

**Lisa Bernstein, US Cellular—Oregon**

Come see her for a phone! Lisa is also on the Chamber Board of Directors.

**Staci Boudreau, State Bank of Cross Plains**

**Susan Santner, Oregon Public Library**

Susan installed a door counter, and discovered they are averaging 9,000 visitors per month.

**Lori Miller, Group Health Cooperative (GHC)—South Central Wisconsin**

GHC provides Chamber Care health insurance. If you are interested in saving money on your insurance, see her, or appointed agents, including Dave Mastos (DLM Financial Solutions), Wendy Benkhert (JC Rose Associates), Steve Garvoille (SG Insurance), Scott Sanford (Torhorst & Associates) or Randy McLaury (Torhorst & Associates).

**Bob Kleinschmidt, State Bank of Cross Plains**

**Kristin McGuine, Oregon Area Chamber of Commerce**

**Randy McLaury, Torhorst & Associates**

Randy is new to town, hailing from Stoughton.

**Scott Sanford, Torhorst & Associates**

Scott pointed out that it is tax time—and he can quote out your coverages, if you are looking to save on insurance.

**Gerald Neath, Oregon Area Historical Society**

Gerald pointed out that “Everyone’s destiny is to have a history, and they (the Historical Society) wants to hear about it!”

**Linda Farrar, Oregon School District**

Linda is on the School Board.

**Mark Miller, Boyscout Troop 50**

Mark also helps the Chamber with the AV part of the Annual Dinner.

Steve Peotter, Oregon Community Bank & Trust

**Wayne Mixdorf, Oregon School District**

Wayne is on the School Board.

**Matt Bruenig, JL Findorff & Son**

Matt will be the Project Manager overseeing the School renovations, if the referendum is successful.

**Mitch Caya, Farmers Insurance**

Mitch opened his new insurance agency in the Autumn Woods Professional Center.

**Linda Paddock, Oregon Observer**

January is their month for selling chamber book ads for area communities.

**Chris Johnson, Town of Oregon**

Chris sits on the Board of the Town of Oregon.

**Darlene Groenier, Village of Oregon**

Darlene sits on the Board of the Village of Oregon.

**Kyle Zimmer, State Bank of Cross Plains**

Kyle is the Retail Services Manager. State Bank of Cross Plains is currently running a promotion, in the spirit of looking to continue to build relationships within the community. If a customer refers a friend, they will receive a \$20 gift certificate to a local restaurant.

**Steve Garvoille, SG Insurance Agency**

Steve just added AARP to his offerings, for eligible members.

**Feature Presentation: February 21 Referendum**

**Speakers: Brian Busler, Cortney Odorico, Andy Weiland (Oregon School District)**

District Vision

- We support our strong and comprehensive education program.
- We strive to be a district of distinction
- Our facilities are community resources for the greater Oregon area.

Why are we doing this?

- To enhance and add new educational spaces at the middle school & high school
- To significantly improve safety & security at the middle school & high school
- To enhance community spaces
- To make facility improvements

### Financial position-Why do this now?

- Financing costs are at a historic low, & interest rates won't stay there long.
- The cost of construction also favors building now.
- The school is a Double AA rated school district.

### What are the costs of this project?

Based on \$235,000 fair market value, considered to be "average" value in Oregon:

- In 2012, the total tax increase would be \$96
- In 2013, the additional tax would be \$114, to include increasing operational expenses.
- This is the highest level, as other (previous) projects will be paid off over time.
- This is still below the additional tax level in 2005.

### Looking for more info?

-Doing school tours in a couple weeks:

- OMS—Thursday, January 26 @ 6:00 pm
- OHS—Thursday, February 2 @ 6:00 pm
- RCI—Monday, February 13 @ 6:00 pm

-Visit <http://www.oregonforward.org>

-Visit the Chamber office at Village Hall—We have copies of all the handouts from the Membership Meeting.

### **Announcements**

- 4 pm today is the Economic Development Commission meeting; We will discuss the proposed liquor license updates.
- Don't forget to renew your membership—due January 31.
- The Chamber has moved into Village Hall.
- The Annual Dinner will be held Saturday, February 25, 2012.

We look forward to seeing you at our next meeting. We value your input & participation!

*Meeting Minutes taken by Kristin McGuire.*